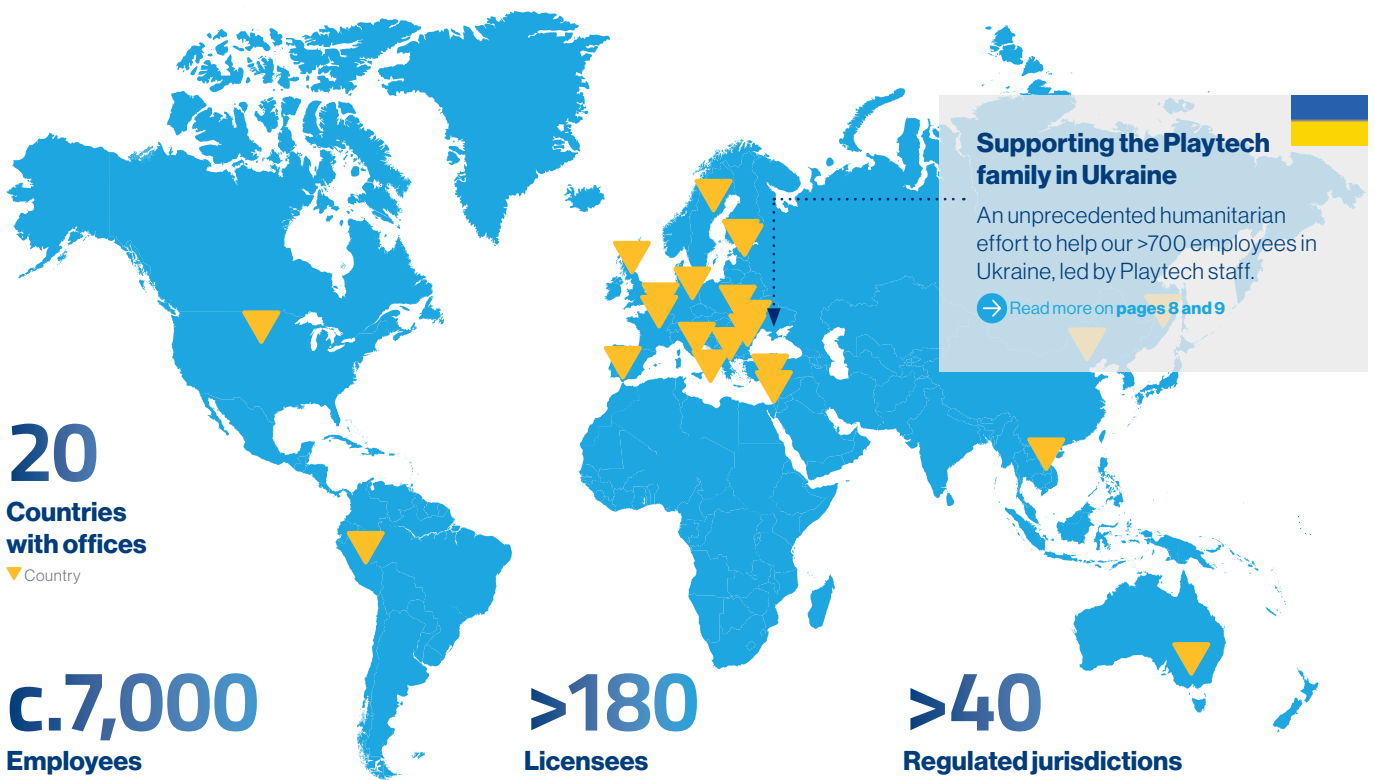


Company overview

The leading platform, content and services gambling technology company



A global company

Playtech was established at the inception of the online gambling industry and possesses unparalleled knowledge and expertise in the sector, with over 20 years of experience and investment in technology. Playtech's global scale and distribution capabilities, with over 180 licensees operating in over 40 regulated markets and with offices in 20 countries, mean we are ideally positioned to capture opportunities in newly regulating markets and high-growth markets with low online penetration.

Core competencies

Scale and distribution

Playtech's scale and distribution network across more than 180 licensees in over 40 regulated jurisdictions in retail and online allows it to power its leading suite of platform, content and services.

Data

Playtech's scale enhances its data-driven analytics, allowing it to develop intelligent platform features to improve customer experience.

Sustainable Success

Growing our business in a sustainable and responsible way, and in line with our values, is a key factor in delivering long-term value for all of our stakeholders.

→ Read more on [page 46 to 77](#)

Innovation

We invest heavily to deliver innovative ways for end customers to experience content and services, such as pioneering omni-channel gaming.

→ Read more on [page 34 to 42](#)

Our operations

B2B

Providing technology to gambling operators globally through a revenue share model and, in certain agreements, taking a higher share in exchange for additional services.

→ Read more on **page 30**

€632m

Revenue

€160m

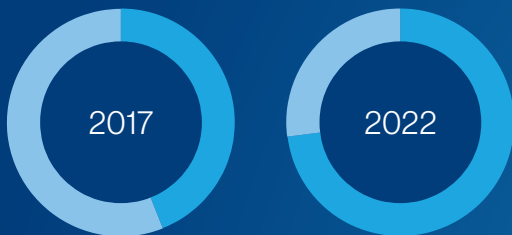
EBITDA

25%

EBITDA margin



An increasingly more sustainable division



● Regulated B2B revenues ● Unregulated B2B revenues

44%

% of regulated B2B revenues (2017)

73%

% of regulated B2B revenues (2022)

B2C

Acting directly as an operator in select markets and generating revenues from online gambling, gaming machines and retail betting.

→ Read more on **page 31**

€983m

Revenue

€245m

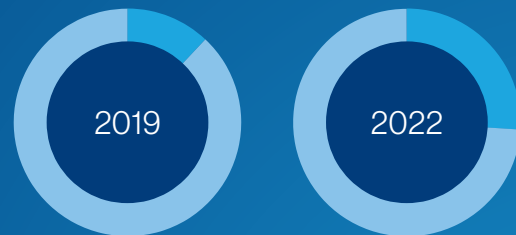
EBITDA

25%

EBITDA margin



A fundamentally higher quality division post pandemic



● Snaitech % of online revenues ● Snaitech % of retail revenues

18%

B2C EBITDA margin (2019)

25%

B2C EBITDA margin (2022)